

Guy Briggs

Principal User Experience Design

(214) 695-0843 • gdbriggs4@gmail.com • <https://guybriggs.netlify.app>

PROFILE

User Experience Design professional with over 25 years of experience in software and Web application design and front end development.

EXPERIENCE

Sabre Inc. - Southlake, Texas - User Experience Design Principal

2015 - 2020

- As part of a small specialized team of senior-level designers and developers, I collaborated with Sabre's Research & Labs team to conceptualize and flesh out new product ideas for future revenue opportunities. I was involved in the rapid mockup wireframes of prototypes and demos based on typically very general business requirements, as well as the programming of the applications.
- 2019 - 2020: Programmed a fully functional HTML, JavaScript, and CSS web application prototype for a conceptual commissions contract creator product using the Svelte JavaScript compiler.
- 2018: Programmed a single-page web application demo for a personalized flight recommendation concept for the Travel Services Exchange conference. Framework used was VueJS.
- For that same 2018 conference, I programmed a web application informational micro site using VueJS to showcase the Research & Labs team's product concepts for that year.
- In 2018, I performed product design assessments for eight products with which the Sabre UX teams were engaged. I compiled a report for each team with recommendations to ensure consistency across the portfolio, as well as recommendations for best practices for UX Design, usability, and accessibility.
- Served as a hands-on consultant within the UX Design teams for several products to provide guidance, process recommendations, and general senior-level perspective.

Sabre Inc. - Southlake, Texas - Senior User Experience Designer

January 2012 - 2015

- Served as Lead UX Designer for a large business intelligence web application. Responsible for translating business requirements into wireframe mockups, and following through to a full user interface, including usability testing of fully functional HTML prototypes.

- Created a fully functional tablet prototype for a proposed airline check-in application using AngularJS (v1).
- Developed a fully functional proof-of-concept prototype for a prospective customer using the Sencha framework.
- Team lead for initiative to create style guide for use by all Sabre Airline Solutions teams for mobile (handheld) device applications.
- Created the HTML and CSS for a web-based Kiosk application.
- Rebranding Sabre's white-label web airline booking engine and check-in applications for over a dozen customers.

IBM/Sterling Commerce, Inc. - Irving, Texas - User Experience Designer

2002 - December 2011

- UX lead on a secure file transfer web application project, where I translated business requirements into documented themes and user stories, established high-level application flow, information architecture, and user interface design for the product,
- Designed from scratch up through five major releases the user interface for Sterling Control Center, a managed file transfer monitoring desktop and web application utilized by large financial organizations and government agencies.

i2 Technologies - Irving, TX - User Interface Design Team Lead

2000 - 2002

- UI Designer for In2action and Collaboration products. Details available upon request.

MarchFirst - Dallas, TX - Customer Experience Designer/Programmer

1998 - 2000

- UI Designer and programmer. Details available upon request.

Harris Methodist Health System - Fort Worth, TX - Analyst/Programmer

1993 - 1998

- First web work. Details available upon request.

SKILLS, LANGUAGES, TOOLS, ETC.

- Skills: Wireframing, Information Architecture, User Interface design, Rapid Prototyping, Accessibility, Design Thinking
- Languages: HTML, JavaScript, CSS. Some ReactJS, Angular, VueJS, others
- Software & Tools: Sketch, Invision, Balsamiq, VSCode, MS Office, Adobe suite, others

EDUCATION

University of Texas, Austin TX - BBA, Marketing & Finance (1989)

Texas Christian University, Fort Worth TX - MBA, Marketing (1994)